



The Norwegian Edtech industry

Digital Norway- Built on International Standards

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Hege Tollerud, CEO

1// What is edtech?

2// Norwegian edtech industry

3// Oslo Edtech Cluster

4// International ambitions

5// The importance of international standards



1// What is edtech?

- Better and more accessible learning
- Independent of time, place, platform, space and age
- Learning can be organised smarter and more motivating
- Adapted to each individual learner
- Offers everyone the chance to succeed in achieving the necessary and relevant knowledge at all levels
- Life-long learning accessible

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2// Norwegian edtech industry

- Norwegian edtech is growing fast and is enjoying a good reputation internationally
- In just a few years the industry counts for more than 60 Norwegian companies with edtech at its core, with well over 140 million users worldwide



3// Oslo Edtech Cluster

- Oslo Edtech Cluster is a business network established to support development, commercialisation and export of Norwegian educational technologies
- Funded through Norwegian Innovation Clusters program as an ARENA-project
- 30+ members
- Secure collaboration and value creation across the companies supplying learning tools, R&D institutions and markets, users and customers
- **Our ambition:** To develop a world-class Edtech cluster, representing world-class edtech tools and solutions.



3// Oslo Edtech Cluster

- A hub and catalyst for collaboration and sharing knowledge, experience and network across the landscape
- Profile the Norwegian edtech industry at home and abroad, to strengthen the position
- Help facilitate R&D projects for proof of concept testing, pilots and documentation
- Help Norwegian edtech providers grow and scale internationally



4// International ambitions

- Help Norwegian edtech companies grow and scale internationally
- Activities abroad – BETT, SXSWedu, Online Educa
- Partner with industry internationally
- Foreign Ministry and Innovation Norway



5// The importance of international standards

- Security and quality
- Access to new markets

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